



Eastern Courier

## Businessboy walks off with international win

By KRISTINA RAPLEY - Eastern Courier Last updated 05:00 12/08/2009

Macleans College student Chuck Slogrove is fast becoming a local celebrity after winning an international student business challenge.

The 17-year-old returned from Singapore last weekend after competing in the FedEx Junior Achievement International Challenge with 42 students from New Zealand, Australia, Hong Kong, Chuck and teammate Paul Minors from Rangitoto College received US\$4000 for their win.

Participants in the international challenge come from the Lion Foundation Young Enterprise Scheme, a year-long programme where students run their own businesses.

Chuck is director of a college team Lunchmate that developed a tuckshop ordering website.

The team won the Counties Manukau region oral presentations earlier this year.

New Zealand students were competing in the international challenge for the first time this year and took the top two places.

Young Enterprise Trust general manager Sue Jury says it is unprecedented and no other country has won such honours before.

The students, working in pairs, were given a product and a country and had to develop an export, advertising and marketing strategy.

"It was an eye-opener, and an amazing opportunity, and I got to experience new things and a new culture that was quite different to anything I have experienced before," Chuck says.

"Coming back through the arrival gates at the airport was when it all really sunk in, with all the media and friends and family there to congratulate us."

He says he enjoyed the competition even though it was very stressful and competitive at times.

Chuck plans to put his prize money towards fees for university next year.