

Enterprise Studies Programme Study Guides



Study Guides One, Two and Three

Student study guides 1 & 2 are 'write on' and cover NCEA Level 1 Unit Standards, with the total package being worth 12 credits.

Study Guide One: Enterprising People

Introduces Enterprise concepts and develops ideas of what identifies someone as enterprising.

Covers work towards:

US 504 - Produce a CV (2 credits)

US 22847 - Demonstrate knowledge of enterprising behaviour, innovation, and entrepreneurship in business contexts (2 credits)

Study Guide Two: Market Day

Introduces Team building, innovative thinking skills and preparing a business plan.

Covers work towards:

US 3503 - Participate in a team or group to complete routine tasks (2 credits)

US 7365 - Examine skills and factors in operating a small business (3 credits)

US 22848 - Plan for a one-off business activity (1 credit)

US 22849 - Carry out a planned one-off business activity (2 credits)

Study Guide Three:

Prepares students to plan, carry out and review a product based business activity

Covers work towards:

AS 90842 - Planning for a product-based business activity

Study Guide Four:

Takes the students through the criteria for the BP Community Enterprise Project so that student companies can work independently without too much teacher time or involvement

Ease of marking

Assessment should be a natural part of, rather than driving, the learning process. Through the Study Guide, symbols appear that indicate relevant evidence for the Unit Standard performance criteria. If the answers are complete and satisfactory, the symbol is ticked.

A summary of the symbols provides a ready check that all the elements have been completed. It gives an indication to both the students and the teacher that the standard has been met or that ESP Certificate course requirements are complete.

Young Enterprise Trust

Study Guide Order Form

Name: _____

School: _____

Physical Address: _____

Telephone: _____ Email: _____

(Sold in class sets only)

ESP Study Guide One: Enterprising People.	\$7.95 + postage	No. of copies required: _____
ESP Study Guide Two: Market Day.	\$7.95 each + postage	No. of copies required: _____
ESP Study Guide Three: Planning for a product-based business activity	\$9 each + postage	No. of copies required: _____
ESP Study Guide Four: BP Community Enterprise Project (one copy per team required)	\$7.95 + postage	No. of copies required: _____

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